International Scientific Conference on Digital Disruption in Economy, Finance, Management and Entrepreneurship

Online Conference

18th May 2023 Organized By

Borys Grinchenko Kyiv University, Ukraine In Association With

Ministry of Education and Science of Ukraine Institute of Education Content Modernization, Ukraine Bogdan Khmelnytsky Melitopol State Pedagogical University, Ukraine Ukrainian Engineering Pedagogics Academy, Ukraine Alfred Nobel University, Ukraine Kherson State University, Ukraine Cracow University of Economics, Poland University of Foggia, Italy University of Jaen, Spain



ABOUT INTERNATIONAL SCIENTIFIC CONFERENCE



DIGITAL DISRUPTION IN ECONOMY, FINANCE, MANAGEMENT AND ENTREPRENEURSHIP (DEFME 2023)

DEFME 2023 is organized by the Faculty of Economics and Management, Borys Grinchenko Kyiv University, Ukraine. The conference will be held on 18 May 2023. The primary goal of the conference is to to discuss the challenges faced by digital disruption in economy, finance, management and entrepreneurship mainly addressed to transfer knowledge to manage human capital in the context of the development of smart communities to start traditional business and to create and diffuse curriculum for teaching digital entrepreneurship.

CONFERENCE TRACKS AND TOPICS COVERED:

Track 1: City economy under martial law: internal and external support resources Track 2: Issues and contradictions related to development of financial system in the context of the global world crisis

Track 3: Human capital in the context of smart-community development

Track 4: Teaching digital entrepreneurship

FOREWORD





Dr. Viacheslav Osadchyi, Prof., Honored Worker of Science and Technology of Ukraine, Chairman, DEFME 2023, Dean, Faculty of Economics and Management, Borys Grinchenko Kyiv University, Ukraine

Dear Distinguished Delegates and Exhibitors,

With great pleasure I warmly welcome you to DEFME 2023, International Scientific Conference on Digital Disruption in Economy, Finance, Management and Entrepreneurship.

We are gathered to explore the impact of digital disruption on our world. From its effects on our business practices to the potential for new job opportunities, digital transformation has already begun to revolutionize the way we communicate, work, and play.

We are thrilled to have such a diverse group of experts and professionals here today to share their knowledge and insights on this rapidly evolving field. We believe that through collaboration and constructive dialogue, we can make significant strides in driving digital transformation forward in a positive and meaningful way.

Let us use the knowledge we gained to continue to innovate and create a better world for everyone.

I look forward to meeting you in May 2023 in particular the DEFME 2023.

IMPORTANT NOTES TO PARTICIPANTS



GENERAL INFORMATION

For participation in the conference, we ask by April 17, 2023:

- Fill the <u>registration form</u> of the conference participant
- Attach the electronic version of the theses to the registration form

LANGUAGE

- Ukrainian
- English

CONFERENCE PARTICIPANTS CAN ADDITIONALLY PUBLISH PAPERS in:

- Scientific journal <u>«European scientific journal of Economic and Financial</u> <u>innovation»</u>
- Scientific journal <u>«Academy review»</u>
- Scientific journal <u>«Educational discourse»</u>

ORGANISING COMMITTEE

- *Kateryna Riabets,* Doctor of Public Administration, Professor, Faculty of Economics and Management, Borys Grinchenko Kyiv University, *tel.* +38 096 724 21 56, *e-mail:* k.riabets@kubg.edu.ua
- Olena Shtepa, PhD in Economics, Associate Professor, Faculty of Economics and Management, Borys Grinchenko Kyiv University, tel. +38 050 650 24 96, e-mail: o.shtepa@kubg.edu.ua

CONFERENCE AGENDA

CONDUCTING PLATFORM: Zoom

10.00-10.30 Welcoming Note

10.30-12.00 Plenary Session

12.00-13.00 Coffee Break

13.00-16.30 Discussion Platform

16.30-17.00 Closing Remarks

THANK YOU





Borys Grinchenko Kyiv University

18/2 Bulvarno-Kudriavska Str, Kyiv, Ukraine, 04053 e-mail:kubg@kubg.edu.ua

Faculty of Economics and Management

04207, Kyiv, Ukraine 13-B, Levka Lukianenka Str., 5th floor phone: +38044 485-22-01 e-mail: feu@kubg.edu.ua